

REPORTING on HEALTH

The California Endowment Health Journalism Fellowships



Dear Lynn,

Wondering how providers are rated by patients? Interested in tips for localizing a big national story? Then read on.

How to localize big national stories

So you've found a juicy national health report that you'd like to cover with a local angle. But how do you get started?

A couple ideas: Get cozy with spreadsheets, lean on experts and veteran colleagues when needed, and keep thinking about how the national trends are reflected, accentuated or contrasted on the local level.

That's what Jeff Kelly Lowenstein, investigative editor at Hoy, recommends. Read his [five tips for localizing big national stories](#) to learn more.



From Our Blog

[Funding cuts hit California's Medicaid program](#) with double whammy

In California, even the best [doctors leave one-quarter unhappy](#). Do we need to change our expectations about seeing a doctor?

[Should we score doctors](#) the way we score quarterbacks?

Sutter Health, Palo Alto Medical Foundation, [Blue Shield and me](#)

From Our Fellows

[Families struggle to care for](#) victims of violence

'So much to give back': [Program lets the elderly lend a hand](#)

[New Jersey Medicaid fiasco](#) has left thousands stranded and there's no end in sight

As population ages Montana struggles to recruit [health professionals](#)

Resources for Reporters

Career GPS: Check out the latest [health media jobs](#).

Happy Holidays!



Michelle Levander

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