



California Cleaning Product Right to Know Act

Great news! Last weekend Governor Jerry Brown signed SB 258 (the California Cleaning Product Right to Know Act) into law. The law requires online and on-product labeling of ingredients in household and **institutional cleaning products**. The legislation was co-sponsored by Women's Voices for the Earth, Breast Cancer Prevention Partners, NRDC, and EWG and was supported by a broad coalition of groups and businesses including CHANGE, California Domestic Workers Alliance, Institute of Popular Education of Southern California (IDEPSCA), SEIU, Seventh Generation, and The Honest Company.

The bill was the product of an intense negotiation with many international cleaning product manufacturers and their trade associations. The resulting bill enjoyed active support from SC Johnson, Reckitt Benckiser, Proctor & Gamble, Eco Lab, Givaudan (a fragrance house), WD40, Unilever and the Consumer Specialty Products Association, a major trade association. We've attached a sheet showing many of the brands represented by the supportive companies. Major elements of the bill include:

- Requires for the first time enhanced ingredient disclosure on the product label, with additional ingredient information on the product website.
- Disclosure of fragrance ingredients over 100ppm, unless the chemical is on one of 23 hazard lists, then it must be disclosed at any level.
- Trade secrets, or confidential business information, can **ONLY** be claimed for ingredients **NOT** on the hazard lists.

Getting this bill passed was definitely a team effort, and we appreciate all the organizations, individuals, and businesses who voiced their support. If you have questions about the specifics of the bill, please contact Nancy at BCPP or Jamie at WVE.

In appreciation,

Jamie, Women's Voices for the Earth
Nancy & Janet, Breast Cancer Prevention Partner